

Generative AI in Uncertain Times: Social Media Toolkit



Use this social media kit to share **FOSI's new research** on how teens are navigating generative AI, with ready-to-post copy and graphics. Each image can be clicked for full resolution, and FOSI's social media handles are tagged at the bottom of this resource—be sure to tag us when you post!

FAMILY ONLINE
SAFETY INSTITUTE

57%

Percentage of teen generative AI users say their **parents do not have rules** about gen AI use.

Source: Generative AI in Uncertain Times by FOSI

More than half of teens (57%) say their parents don't have rules about using generative AI. 🏠

@FOSI's latest research, *Generative AI in Uncertain Times*, highlights the importance of families talking openly and setting thoughtful boundaries around AI tools at home.

Together, parents and teens can build digital habits that encourage safety, curiosity, and trust.

🔗 Explore the findings:
<https://fosi.org/research/generative-ai-in-uncertain-times-how-teens-are-navigating-a-new-digital-frontier/>

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Nearly 4 in 10 teens who use generative AI say they've talked about their feelings with a chatbot. 🤖💬

As AI tools become part of daily life, they're shaping how young people express emotions and seek support.

@FOSI's new research, *Generative AI in Uncertain Times*, explores how teens are engaging with this technology — and what it means for digital wellbeing.

🔗 Read the full report to learn more:
<https://fosi.org/research/generative-ai-in-uncertain-times-how-teens-are-navigating-a-new-digital-frontier/>

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4 in 10

About four-in-ten teen generative AI users have **talked about their feelings with a gen AI chatbot.**

Source: Generative AI in Uncertain Times by FOSI

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46%

Percentage of teen generative AI users who report **using gen AI for academic work.**

Source: Generative AI in Uncertain Times by FOSI

46% of teens who use generative AI say they rely on it for academic work. 📚

From writing assignments to research, these tools are reshaping how students learn — and raising new questions about accuracy, integrity, and critical thinking. 📖✍️

Learn what FOSI's latest study, *Generative AI in Uncertain Times*, uncovers about how teens are balancing AI's benefits and challenges in education.

🔗 Click the link below to find out more:
<https://fosi.org/research/generative-ai-in-uncertain-times-how-teens-are-navigating-a-new-digital-frontier/>

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81%

Percentage of teen generative AI users who have received ads **encouraging them to interact with chatbots.**

Source: Generative AI in Uncertain Times by FOSI

81% of teens who use generative AI say they've seen ads encouraging them to chat with AI bots. 🧠📱

@FOSI's new research, *Generative AI in Uncertain Times*, explores how advertising and promotional content are shaping the ways teens discover and interact with AI tools.

The findings highlight an opportunity for industry, educators, and families to work together to ensure these experiences are positive, and age-appropriate.

🔗 Read more insights here:
<https://fosi.org/research/generative-ai-in-uncertain-times-how-teens-are-navigating-a-new-digital-frontier/>

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